

# 'Creating a Legacy Project' — Rotary Involvement

As the local Rotary Club was looking for a "Legacy Project" within the Town of Erin, discussions with Economic Development and the Mayor determined a "riverwalk" trailway project may be worth investigating. Unanimously voted in by the Rotarians as something they could "fundraise" given their desire for a phased "outdoor activities" project.

The "Riverwalk Trail" idea was considered as an ideal project that could use the services of the Rotary, be enjoyed by the community, and also, inadvertently help the local business environment given recent trends for trail desirability and the opportune connections to other regional trail networks that exist within the Town of Erin.



The aim of this project was to determine the feasibility of implementing a Riverwalk Trail for the Town of Erin; with specific focus on capturing the Lower West Credit River experience in Downtown Erin and the Mill Pond located in Hillsburgh – both with connections to the Elora-Cataract Trail and the Town's retail areas.

Stempski Kelly Associates Inc. (SKA), a design, landscape architecture, and planning firm located in central Wellington County was retained for this project.



As 'trail use' grows in popularity, communities realize the economic potentials trails can bring to an area since they can act, when positioned well, as tourist attractions/ destinations. Trails provide opportunities for all businesses, from commercial recreation and restaurants, to shops and places of lodging, all of which contributes to the local economy.

The economic benefits can continue to increase when trails are properly designed and as active transportation infrastructure when they form a network of connections between communities and a variety of attractions. When analyzing the positive impacts trails can bring to a community, they begin to be recognized as drivers of economic development.

## POSSIBLE ECONOMIC BENEFITS

Attracting trail enthusiasts to the area who would ultimately have a physical connection to the downtowns



The quantifiable benefits – that is, dollars for the municipality and local businesses are inherent with increased visitation



Assets – like trails – provide partnership opportunities for municipalities, residents, community groups, prospective developers, etc.



ADDED, INTANGIBLES SUCH AS SOCIAL, HEALTH AND ECOSYSTEM VALUES OF SUCH A TRAIL SYSTEM PROVIDE TREMENDOUS BENEFIT TO COMMUNITIES

These intangibles match-up very well with current policies most municipalities are embracing today – *healthy communities, active play, active transportation, etc.* 

Erin Main Street at Stanley Park – Looking east (SKA artist rendition)

1 Foundations

2 Identifying Preliminary Directions

Recommended Trail Alignment

4 Making the Case

# The following represents an overview of a FOUR-PART STUDY DOCUMENT

It encompasses trailway feasibility related content complemented with 'demonstration sketches' suggesting what the trail could be like.

#### WANT TO SEE THE FULL REPORT?

The report is set in a "user-friendly" format to aid in informing the Erin community in understanding trail development and implementation. To see the report in its entirety, contact Robyn Mulder (EDO, Town of Erin) at Robyn.Mulder@erin.ca





The Town of Erin Rotary Riverwalk Trail Feasibility Study is the vehicle for assessing the implementation of a potential riverwalk trail development and for considering, maintaining and preserving existing facilities, infrastructure and environments. It also provides a means for articulating a common purpose within the Town addressing the possibility of a 'river walk' trail, and for communicating this to its stakeholders, regulatory agencies and the community at large. While this study addresses many aspects of the Town, it has specific focus on the environment in which the riverwalk trail may be situated.

#### LIFESTYLE TRENDS

In recent years, Canadians have continually become less and less physically active. Combined with rises in obesity rates, a major public health concern has arisen due to increases in heart disease, stroke and other chronic conditions. Physical activity not only helps combat these issues, but it also creates further positive health outcomes such as improved physical, mental and social health

All statistics from Planning Healthy Communities Fact Sheet Series 2012.

69% of adults and 91% of children/youth are not getting the daily recommended levels of physical activity



1 in 4 adults are considered obese, along with about 1 in 10 children/youth between the ages of 6 and 17



Path connections, quality and scenery are all aspects identified as having a positive relationship with people's decisions to walk or bike



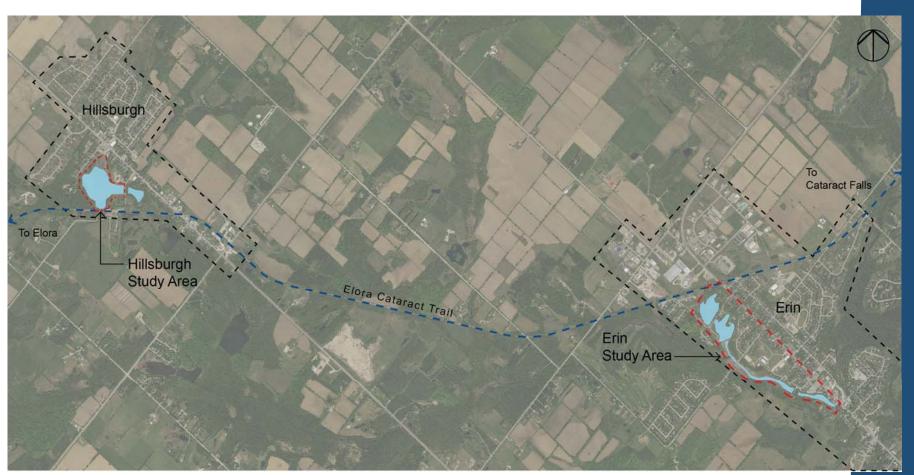
For many cyclists, the characteristics of the route were more important than those of the origin or the destination of travel



IT HAS BEEN DEMONSTRATED THE COMMUNITY TRAIL DESIGN THAT SUPPORTS ACTIVE TRANSPORTATION HAS RESULTED IN A NUMBER OF BENEFITS FOR PUBLIC HEALTH, THE ENVIRONMENT AND CAN INCREASE MODES OF TRANSPORTATION.

These include, promoting physical activity, improving air quality, reducing contributions to climate change and even improving community livability.

#### Study Site Context



Aerial Image Provided By Wellington County GIS (2015 Aerial)

#### Erin Context



#### Hillsburgh Context





The consultation team met with representatives from 13 stakeholder groups. These groups represented the Town, trail and business associations and local community groups. Discussions about the Erin Riverwalk Trail Feasibility study were formulated on a standard set of questions asked to each stakeholder representative.

All groups expressed a keen interest in the development of the project and thought that the Riverwalk Trail would be a positive feature for the Town. The trail itself would facilitate many of the group's various activities. It would be an additional recreational activity for local residents, offer alternative pedestrian and cycling routes, and would be a natural attraction for both the local community and visitors. Whether it was the trail itself, or the possible alignment of the trail in terms of location, the trail would effect most of the stakeholder groups in some way.



#### **Community Concerns:**

- Property Ownership
  - Private Property, Relationship with CVC...
- Infrastructure, related supportive facilities
  - Accessibility, Parking, Connections to Surrounding Opportunities . . .
- Maintenance & Care
  - Sustainability, Staffing, Longevity of Trail . . .
- Safety/Security
  - For Users/Trails/Neighbours, Vandalism, Liability . . .
- Expense



#### General Comments (from session participants):

- Very supportive of trail development "not to be missed" opportunity for Erin
- Community is technically "under serviced" in Trails (Wellington County)
- Economic benefits / encourages repeat visitors to Town
- Active Transportation is trending
- Community pride / brings Community together
- Extension of Natural & Cultural Heritage / Green Sustainable Community
- Somewhere else to "go"



- Support
- Proximity to Existing Trails
- Natural Features
- Existing Desire Lines
- Proximity to Desired Destinations
- Heritage Features
- Open Spaces Conducive to Parking
- View Ports
- Existing Road Bridges and Dams



# OPPORTUNITIES AND CONSTRAINTS

- Private Property / Public Use
- Wetlands, Associated Wildlife and Fauna
- River Flood Lines and Water Levels
- State of Existing Dams and Bridges
- Existing Infrastructure Limitations
- Lack of Visual Appeal
- Main Street Erin



Each and every site presents a unique set of opportunities and constraints influencing design considerations.

To be the most successful at understanding site feasibility, it is important to have a thorough grasp of all factors and their associated benefits or implications.

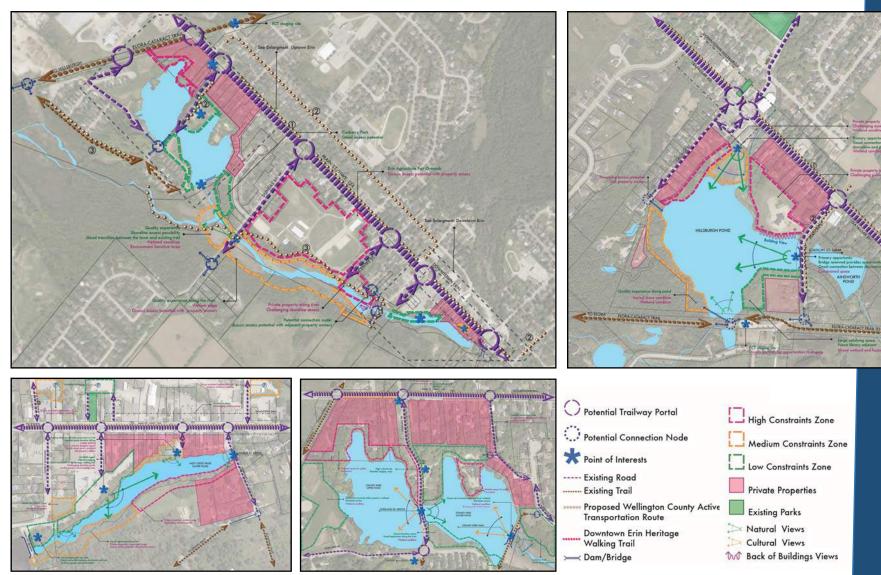
#### What most see...

Erin Hillsburgh



#### An Analytical View — Opportunities and Constraints

Erin Hillsburgh





Consideration must be taken when attempting to accommodate various user groups such as walkers, hikers, runners and joggers, cyclists, skateboarders, and equine



Every opportunity should be made to provide accessible trails for people with disabilities wherever practical and to the greatest extent possible given the context of each trail's location, the surrounding environment and the trail type experience desired



Safety and Crime Prevention Through Environmental Design (CPTED) must be taken into consideration for trail design, and is often a concern for users especially in natural areas.

#### Trail Users

It is important to identify various user groups, their associated needs, and other considerations when it comes to trail use and design

THE UNDERSTANDING OF THE DIFFERENT TYPES OF USERS IS IMPERITIVE IN ADDRESSING FEASIBILITY AND DESIGNING A MULTI-USE TRAIL SYSTEM

#### TRAIL TYPES

In analyzing existing conditions in regards to possible trail routes a clear set of trail types (5) became apparent.

Main and/or Side Streets



**Greenspace Trails** 



**Wetland Trails** 



Bridges and/or Dams



Alleys and/or Laneways



WE ENDEAVERED TO HEIGHTEN USER EXPERIENCE THROUGH A VARIETY OF LANDSCAPE CHARACTERISTICS AND EXPERIENCES EVOCATIVE OF THE TOWN OF ERIN.

Each trail type has a set of existing characteristics as well as ways they can be integrated to fit the character of the Rotary Riverwalk Trail.





#### Accessibility



**Experience of Place** 



Connectedness

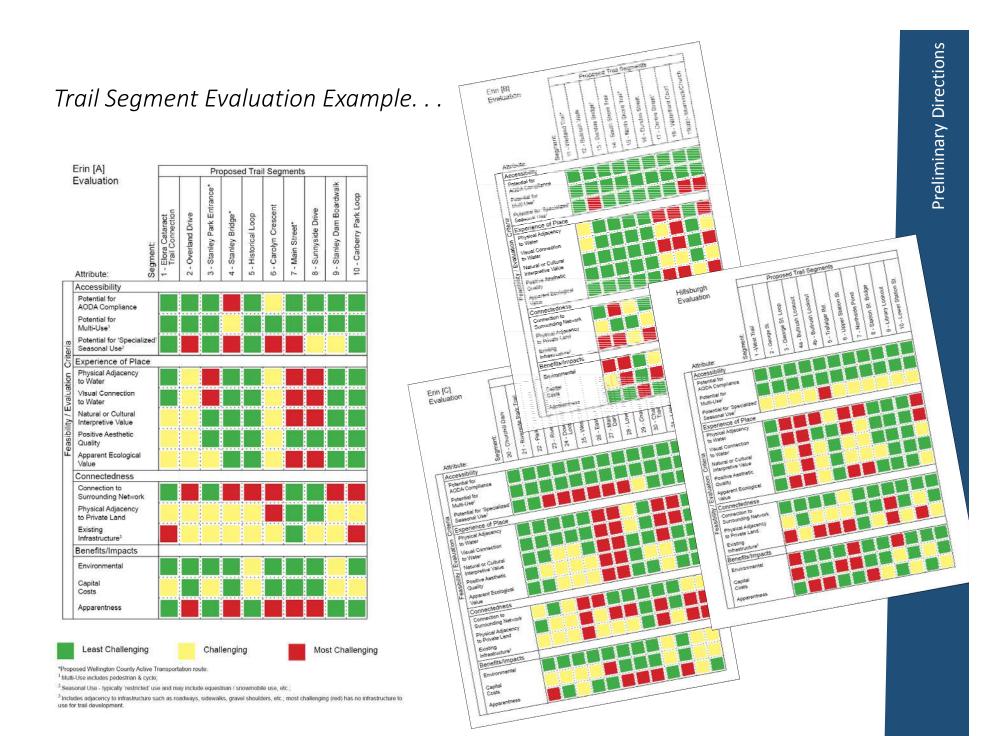


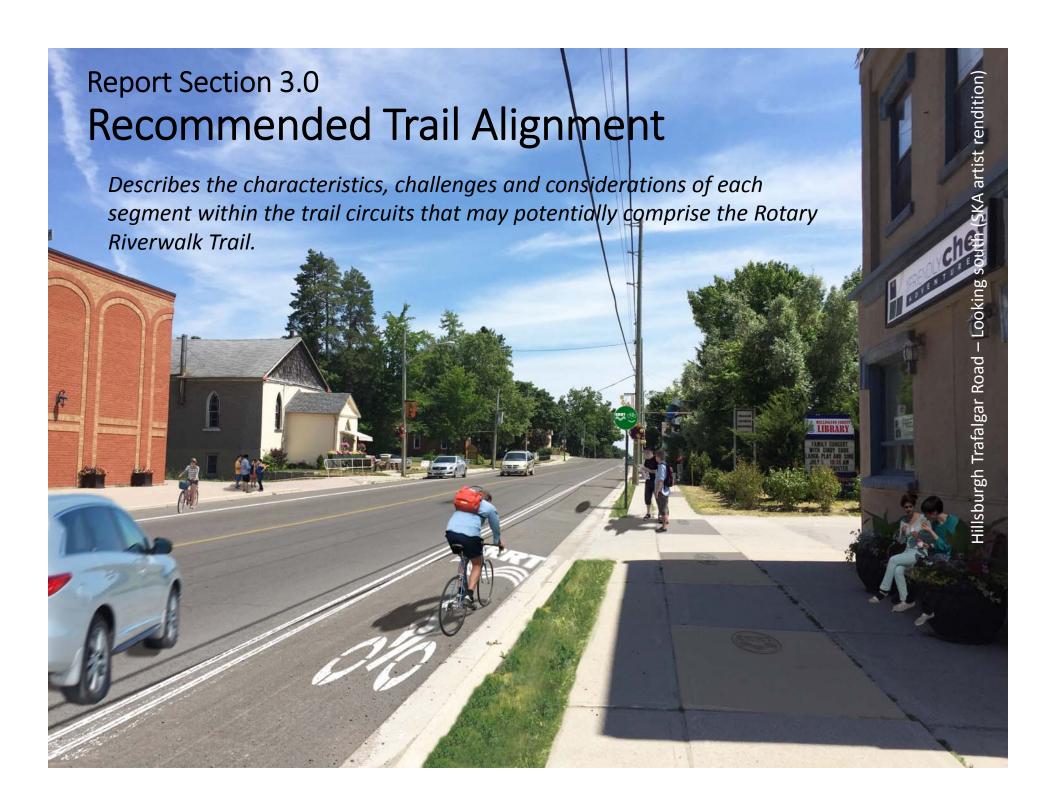
Benefits/Impacts

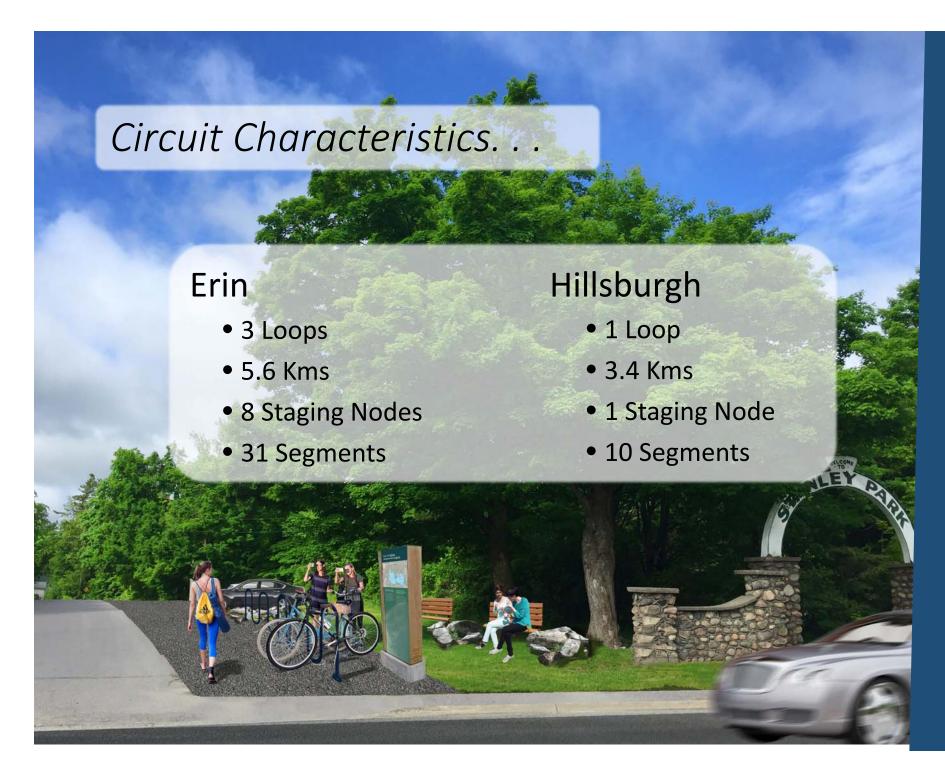
## TRAIL SEGMENT EVALUATION

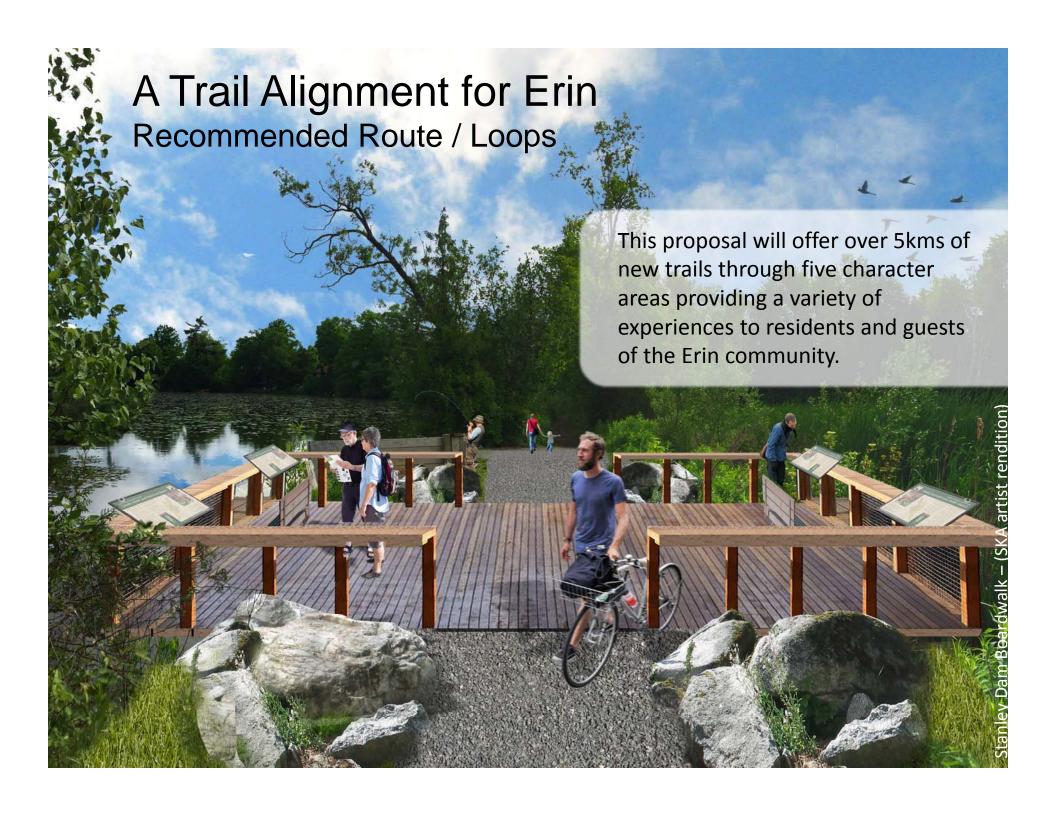
When determining the most feasible and preferred potential trail segments, it is important to consider the challenges that may arise at various stages of the project including but not limited to construction, use and impacts.

Each proposed segment was evaluated against four sets of attributes that were identified as important considerations to stakeholder groups and members of the community during the public engagement sessions.

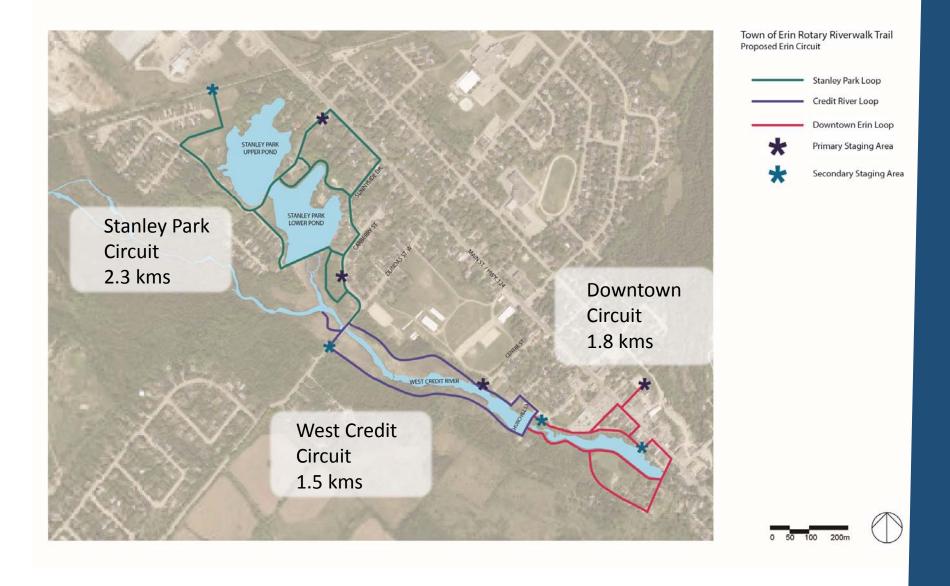






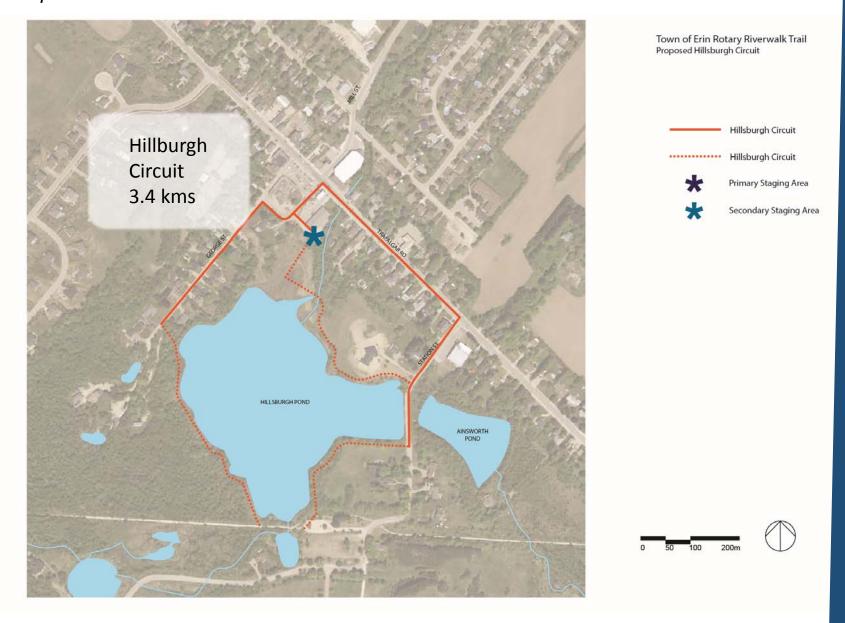


#### Proposed Erin Circuits . . .





#### Proposed Erin Circuit . . .







The trail's development will only be successful if funding, Town staff resources, and openness to community participation are embraced and are committed by Council on a frequent and sequenced basis. This would include:

- Yearly objectives
- Yearly investment
- Yearly implementation



There are numerous benefits that emphasize why the Town of Erin's commitment to implement an Erin Riverwalk trails program is so important. While much of this study has been driven by "economic development," few individuals need the report to detail the various benefits of walking and cycling in terms of recreation, health and fitness benefits; transportation benefits; and environmental benefits. However, the Town's investment in an Erin Riverwalk trails program can be expected to yield benefits in all of these areas.

Finally, this Study confirmed that Town residents want governments to **invest in making Erin a more** walkable and bikeable destination with "good" linkages between established trailways, like the Elora-Cataract Trail, and the downtown areas of both Erin and Hillsburgh. The Town should make the investment in trail implementation because residents request it and it will support Council's, the Town's Economic Development Officer's, and community's efforts to make Erin one of the most desirable communities in Ontario to live, work and visit.



The town of Erin should pursue **outside funding opportunities** – over 20 sources have been identified in the report. Over the last few years funding sources made available for cycling, pedestrian and trail related projects, and generally "active health" is at or near an all-time high, likely due to the popularity of trails today. It is expected that this trend will continue and the Town should dedicate Staff resourcing to explore and solicit funding support.



Erin's Riverwalk Trail Feasibility Study is not intended to be a static document. The timing and details related to implementation, particularly the detailed alignments of recommended routes and facility types should and will evolve through additional design, community consultation and technical review – hence more work will be required if the Town chooses to proceed with implementation. At the same time, however, the extensive effort that established feasibility and subsequently the overall direction for the Riverwalk Trails network should be respected when network implementation and modifications are being contemplated.

## BEYOND FEASIBILITY: A NEXT STEP PROCESS

The following process is a "step-by-step" approach to further asses each route or segment recommended in this study at the time implementation is proposed. It will assist Town staff from responsible departments to work together, to share information and to facilitate the implementation of the trails.

Assessing a Project (for each route or segment)



Conceptual Design and Evaluation



Detailed Design, Tender and Implementation



Monitoring Phase



A SUCCESSFUL TRAILS PROGRAM REQUIRES CHAMPIONS AND LEADERSHIP TO MOVE FROM FEASIBILITY, TO PLAN AND DESIGN STAGE, TO THE FUNDING AND IMPLEMENTATION STAGE.

The formal relationships between individuals and organizations and their operational practices are important factors in determining whether a trails initiative will proceed and be successful.

Maximizing participation and removing obstacles to the flow of information between participants are two of the main objectives in managing implementation

8 Implementation and Funding Recommendations

This feasibility study provides 16 recommendations for the Town of Erin in the following 3 categories:

Messaging
Recommendations

#### MANAGEMENT AND CHAMPIONING OF THE INITIATIVE(S) IS PARAMOUNT

Any trail's program is an integrated body of landscapes and components, and requires a strategic approach for implementation, management as well as an associated funding commitment and celebration of successes.



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The study's goal involved assessing the feasibility of trail access and alignment opportunities along the West Credit River and pond environment in Erin Village and Hillsburgh; the intent being the creation of desirable connections and attractive functional spaces for residents, guests and visitors. The study also supports the Town's economic development initiatives and informs considerations towards future downtown 'staging and connection' enhancements. It encourages business economic activity through heightened awareness and enjoyment of the Town's commercial centres through connections to the Elora-Cataract Trail (ECT). And finally, it proves flexible alternative options for aesthetic improvements and functional connections/spaces along the Town's prime waterscapes.

